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Panama Welcomed Its First Sleep Medicine Introductory Conference



Four Neurovirtual sales team representatives were in the First International Conference on the Introduction to Sleep Medicine in Panama City. The American brand did not miss this opportunity to get closer to the Panamanian public by delivering information and demonstrations of its excellent BWIII PSG and BWMini PSG equipment.

The event offered a complete experience to more than 40 registrants. In a hybrid format, participants started the day with presentations on the neural mechanisms and neurophysiological aspects of normal sleep and ended the day with discussions about epilepsy during sleep.

The conference took place on May 7, 2022 at the Hotel W Panama with a great reception from the participants. This event was the result of a joint effort between the Inter-American University of Panama, the European Sleep Institute, the Sleep Institute Foundation, and the Panama Medical School.

Eighteen experts from the United States, Spain, Chile, and Colombia participated in this conference, in addition to local representatives. The organization and coordination were managed by doctors Diego Garda-Borreguero, European Sleep Institute (Madrid) international director, and Fernando de Gracia, from the Inter-American University of Panama and Santo Tomas Hospital.

This was an event that surely promises to leave a mark on the path of sleep medicine in Panama.



Neurovirtual Expands Its Operations in Latin America



Even with all the technologies available today, proximity and convenience continue to be decisive factors when it is time to establish a trusting relationship. Promoting empathy and working on making travel distances shorter and more convenient for the patient is what separates artificial intelligence from human intelligence. When we talk about the health sector this proximity becomes even more relevant. It is what allows the exchange of knowledge and ability that can make a difference in patients' diagnoses and treatment. Therefore, for many years there has been a constant business plan to be closer to customers, installing new bases in different countries. Neurovirtual, an American company, has taken that step already and landed a new base in Peru in 2022.

Neurovirtual already has well-established roots in other major countries, such as the United States, Colombia, Mexico, Chile, Argentina, and Brazil, and now Peru has the same opportunity to request Neurovirtual's sought-after equipment demonstrations to be presented locally. In addition, this new office also provides 24/7 in-person and telephone support in three different languages: Spanish, English, and Portuguese.

The main goal of this new endeavor is to contribute to a PSG and EEG diagnosis, humanizing results to the highest quality. Establishing an even closer relationship will help to understand Peruvian customers' needs better and respond to their demands more quickly and efficiently.

Biomedical engineer Andres Leon will be in charge of this new Neurovirtual base in Peru. He will be commercially responsible and will drive training for each client. Andre will also be the person behind equipment demonstrations and installation.

Neurovirtual Peru

After many years of being involved in Peruvian events, congresses, and courses, the time has come to disseminate technologies in an even more practical way. That's why this decision promises to collaborate – on many levels – with the health sector of this great Latin American country.

"We believe Latin America is a great power increasingly developing in EEG and PSG diagnostics. Therefore, we are proud to continue growing on the continent. With unlimited software updates and licenses, in addition to 100% free, uninterrupted technical support, we add value to the diagnostics market." – Neurovirtual spokesperson

The First Ever Eduardo Palacio Sanchez International Congress of Neurology

A Pioneer in its sector, Neurovirtual was one of the exhibitors at the first Eduardo Palacio Sanchez International Congress of Neurology in Colombia. Held between June 2nd and 4th of 2022, this event made it possible to speak to the brand's experts and to explore new information, which was attended by lead professionals in the field.

This was the first edition of the congress named



after Dr. Eduardo Palacios Sanchez, a prestigious Colombian neurosurgeon who has contributed with his writing of many studies and books. He has been awarded with many distinctions due to his fellowships and associations in Colombia as well as elsewhere.

After Dr. Sanchez's passing in 2020, the Colombian Association of Neurology decided to pay tribute to him with this new congress. The association celebrates and honors his career in the areas of medicine and neurology by naming the event the Eduardo Palacio Sanchez International Congress of Neurology.

The themes of the congress revolved around epilepsy, multiple sclerosis, neurosurgery, neuropediatrics, orphans, headache, sleep, stroke, neuromuscular and abnormal movements. At the end of each round of lectures, time was set aside for questions and specialized discussions.

The event took place in Cartagena, on the Caribbean coast of Colombia, and during this congress experiences and new discoveries were exchanged. With Neurovirtual in attendance, it was possible to share with visitors the benefits and functionalities of the BWMINI EEG equipment, as well as to demonstrate the BWIII EEG Plus and EEG solutions.

A successful launch for Neurology

Four Neurovirtual representatives were in attendance to welcome guests and present innovative solutions in the area of neurology and sleep medicine. They had the opportunity to greet renowned industry figures, such as Dr. Walter Gonzalez, Dr. Ivan Gaona, and Dr. Jesus Rodriguez, among others.

Participation was great and Neurovirtual representatives saw the brand's good positioning and the possibility of strengthening relationships with important customers, in addition to collecting new prospects. In order to share appreciation for the visitor's participation, a tablet raffle was held, and the lucky winner was Dr. Walter Gonzalez, who was also a congress speaker. Another event was completed, and many more achievements with the desire for the next opportunity remains!





SLEEP 2022 with Neurovirtual Was Beyond Special



SLEEP 2022 was the first time since the pandemic, that the top minds of sleep medicine came together in person, and Neurovirtual was once again part of that story. Welcoming experts in the field and presenting its range of

The beginning of June was different for those who dedicate their lives to sleep medicine. SLEEP 2022 offered a chance to reunite in person, after two previous virtual editions of the event. It was a complete program dedicated to promoting the latest advances in clinical medicine, sleep, and circadian.

From June 4th to 8th, physicians, researchers, and sleep team members were able to enjoy a vibrant schedule, distributed in a wide variety of educational formats. The focus was the exchange of experiences, studies, and launches, a very exciting time where it was possible to reconnect with everyone and explore new research findings. It was also possible to learn the best practices to treat our patients and make new contacts.

Edition number 36: the return to normality

Each year, a North American city is chosen to host this important event. For this special edition, Charlotte, NC was the one. Organized by the Associated Professional Sleep Societies (APSS), a joint venture of the American Academy of Sleep Medicine (AASM) and the Sleep Research Society (SRS), the event brought together perspectives and experiences that reflect the diversity of sleep and circadian medicine and research.

According to the organizers, this diversity is what makes SLEEP so special. Other highlights were the several activities offered by the program. There were discussion groups, rapid-fire symposia, lunch debates, oral and poster presentations, clinical workshops, and the technologist track. The agenda also made time for a tribute to the 2022 AASM, SRS, and APSS winners awards. Lastly, in an attempt to allow sleep colleagues to reconnect with old friends as well as create new relationships, the event even hosted a PJ 5K run/walk on Sunday morning.

solutions, Neurovirtual selected some of its equipment that helps hospitals and clinics around the world. It was there that the latest HST Compass unit, BWIII PSG product line, and a mobile cart designed and capable of turning any room into a part of a sleep lab, were presented.

Neurovirtual's space inside the exhibit hall was available from June 6th to 8th. Sharing this platform were also other companies showing their latest products and services developed to advance in the sleep medicine field.

The conference was attended by thousands of individuals from all over the world, all connected by their interest and expertise in sleep medicine. Many of these participants were pioneering leaders in the field. And Neurovirtual was pleased to host key opinion leaders from The Ohio State University, Cincinnati Children's Hospital, and Children's Mercy Hospital (Kansas City), among many others.

The next edition has a date and place confirmed already, so be sure to plan for your participation in this important program in your 2023 agenda. It will be in Indianapolis, IN from June 3rd to 7th. Hope to see you there!





Encouraging Expert Development During the Sleep Medicine Workshop in Peru



The latest sleep medicine meeting in Peru was attended by roughly 39 specialists. The workshop was organized by the Centro Virtual de Postgrados (CEVIPO) to complement the theoretical training. It was the perfect place to learn how to achieve a primary clinical diagnosis, develop diagnostic studies, review possible treatments, and monitor patients with sleep disorders.

This meeting took place between May 21st and 25th of 2022 and was focused on workshops with small groups. Demonstrations were carried out with the Neurovirtual BWMini PSG and BWMini HST equipment, all with the help

and support of the brand's sales team members, who were present during all five days.

As the leading brand in equipment for neurology and sleep medicine, Neurovirtual exhibited to attendees not only its equipment but also supplies for sleep machinery and relevant informative materials for the construction of future projects. The exhibition was visited by professionals from Costa Rica, Paraguay, Ecuador, Colombia, Mexico, and Chile.

Neurovirtual has left its footprint on the specialization of medical professionals in many large countries, and Peru was no exception.





Neurovirtual Contributes to the 31st Annual Mexican Society Congress of Pediatric Neurology



Knowing that Neurovirtual equipment is designed to support the medical community in their daily lives is nothing new. Besides providing neurology and sleep medicine innovations, Neurovirtual participates in symposiums and congresses. This is where the areas evolve, and its participation in the Annual Mexican Society Congress of Pediatric Neurology is an example of this commitment.

The 31st edition took place between May 16th and 21st of 2022 in Queretaro, Mexico. Due to the difficulties still imposed by the pandemic, there was also an option to participate virtually. Not all in-person presentations and workshops were available remotely, but it was possible to watch some lectures from home (or office) and interact directly with the presenters through the platform.

Working side by side with doctors

Participants of the congress were able to check out some of Neurovirtual's solutions while visiting their booth. In attendance were Neurovirtual sales representatives, there to explain a little more about its products and deliver flyers with strategic information.

A BWIII EEG Plus device was on display and being demonstrated, where participants were able to see how the device works and its practicality. Dr. Rodolfo Cesar Callejas Rojas, a neurologist and specialist in sleep disorders, chose the Neurovirtual device for a demonstration during his conference entitled "Video-electroencephalogram with polysomnography as a diagnostic standard." Attendees could see routine PSG and EEG functionalities that allow the user

to perform PSG and EEG studies on the same hardware and software platform.

With a recognition that only a leading brand in the Mexican electroencephalography market can achieve, Neurovirtual's participation in this congress was unique. And thanks to them, health specialists were able to verify that, in addition to the technologies, the Neurovirtual brand has a great human capital that supports the quality of its equipment.

Conference Success

According to the Mexican Society of Pediatric Neurology, the objective of the congress was to share relevant knowledge in daily clinical practice, especially those for the benefit of patients. To this end, they brought together more than 100 Mexican and foreign teachers to share their knowledge and experiences.

The high-level of academic activities were diverse, from workshops held before the opening of the congress, in the virtual and in-person modality, such as the neonatal neurology symposium and master's conferences, to the presentation of works and theses.

There was great participation from the different training centers for pediatric neurologists, who offered explanations about their research to exchange knowledge. The objective of the congress was fulfilled, and in this way the proposed activities of prevention, education, and research in neurological pathologies in the pediatric age could reach all participants in the best way.

Neurovirtual participates on average in 20 to 30 congresses and conferences in different countries around the globe. Taking our goal to humanize the diagnostic, we pride ourselves on being part of this community and being able to give our contribution to clinicians and patients.

Below you will find the list of events for 2022 where Neurovirtual will be presenting its solutions to make neurology and sleep diagnostics more human! We hope to see you there!

The **BWIII EEG Plus ICU Brain Monitor** is an all-in-one cart based system which can perform routine EEG, LTM, and ICU Monitoring for increased mobility demands.

Request
information



USA

The American Academy of Pediatrics

Phoenix, AZ
February 18-20, 2022

SLEEP 2022

Charlotte, NC
June 4-8, 2022

BRAZIL

39th Congress of the Brazilian Epilepsy League

Campinas, SP
August 11-13, 2022

XXX Congress of the Brazilian Academy of Neurology

Fortaleza- CE
September 21-24, 2022

XIX Brazilian Congress of Sleep 2022

Goiânia- GO
November 30 -
December 4, 2022

COLOMBIA

Symposium on Sleep in Pediatric Patients - Asconi

Barranquilla
June 18-19, 2022

International Congress of Neurology - Eduardo Palacios Sanchez

Cartagena
July 24-27, 2022

XII Latin American Epilepsy Congress

Medellin
October 1-4, 2022

MEXICO

XLVI Annual Meeting of the Mexican Academy of Neurology

León, Guanajuato
October 30 - November 5, 2022

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